

An Introduction to ...



The **Most Efficient** Anti-Idling System in the Industry...



Designed and Built in the USA
By *Craufurd*.

The State of the Art Anti-Idling Solution.



Craufurd. Defining State of the Art



Did you know...

The burning of fossil fuels is considered the #1 source of CO₂...
...and TRANSPORTATION has been identified as the leading contributor.

It is estimated that over **25 million barrels** of diesel fuel are consumed each year by long-haul trucks...

...not in transit. But in **IDLING** alone.(>\$4 billion)

And noise pollution is an unintended consequence.

30 idling trucks generate about 82 decibels of noise during the night.

The maximum allowed for overnight noise is 75 decibels.

Idling is now one of the leading sources of **poor air quality**, **extreme noise pollution** and **serious health issues** impacting local businesses and residents within a 5 mile radius, as well as drivers and site personnel at truck stops and rest areas.

These Are the Harmful Diesel Emissions...

A typical truck parking area of 30 idling trucks will emit:

CO	2400	Tons	Per Year
NO _x	140,000	Tons	Per Year
CO ₂	7.6 million	Tons	Per Year

(Stats by Argonne Laboratories)

“It was important that we take the initiative to provide the best all-around solution in terms of anti-idling stations for the truck drivers and the efficiency of our Plaza... the *greenest* in the nation....we chose *AireDock*®...”

*Don Demko, Owner and Operator
Eco-Travel Plaza, Crossville, TN*

The *Quantifiable* Advantage.

Why *AireDock*® is the Specifier's Choice...



AIRE DOCK®
HVAC NON-IDLE TECHNOLOGY

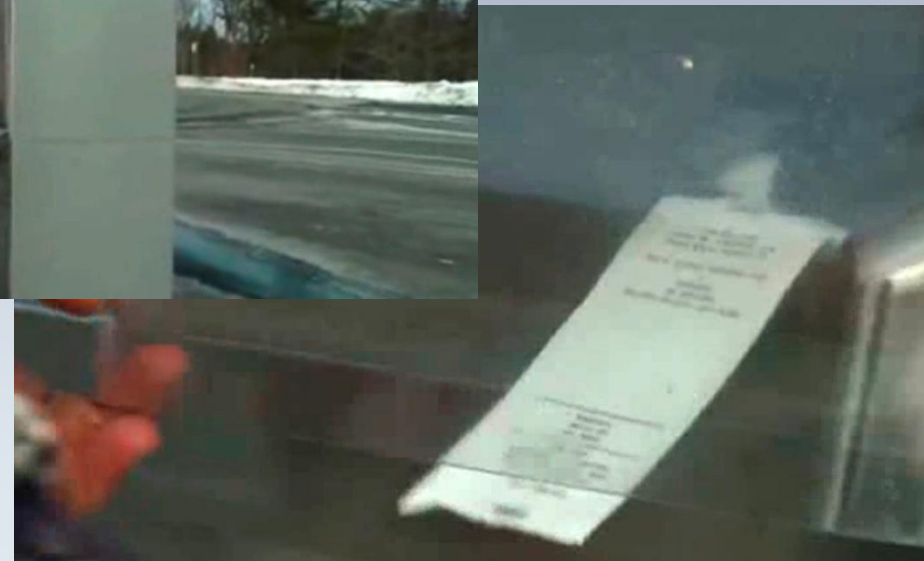
On-Unit Credit Card Processing

Only AireDock® Offers On-Unit Payment Processing for Security and Convenience

Driver Inserts Card, Selects Parking Period on Key Pad and Completes Payment Process - Unit is Then Activated



...*AireDock*® Quickly Processes Credit Card Payments and Provides the Option of a Receipt



The Quantifiable Advantage...

Superior Window Plate Design

Only AireDock® is Engineered to be Maneuverable at a Modest 8 lb



Driver Can Easily Insert
Universal Window Plate in Cab
Window - No Adapter is Needed

A Significant Advantage for Driver
Satisfaction, Ease of Use and
Ongoing Product Utilization



Interior and Exterior Power and Internet Connection



Standard Electrical Outlet to
Provide Power Inside the Cab

Ethernet Cable for High Speed
Internet Connection

Two Exterior Outlets
For Block/Pan Heaters



Powerful HVAC Technology

Only AireDock® Delivers Superior Heating and Cooling to Meet Anticipated and Often Extreme Weather Conditions

*Air Conditioning
Rated at
14,400 BTUs*

*Heating Capacity
Between
12,000 and
22,000 BTUs*



No Other System Nears this Capacity

Did you know...

Only AireDock® Offers Fresh Air Technology...

Scientists now say that air pollution is responsible for an epidemic of health problems...

...including the data which reveals that air pollution now kills more Americans than breast and prostate cancer *combined*.

Fresh and Filtered Air System

Why **AireDock®** Delivers Air Inside the Cab that is ***Fresh*** and ***Filtered***

“If the industry’s collective goal is to reduce *outside* air pollution, it should be unacceptable to provide the driver with anything less than ***fresh***, filtered air *inside* the driver’s cab. The driver’s health and comfort must be a priority.”

Bill LaVelle
Craufurd CEO

Plus *Real* Economic Benefits for the Driver

Rest Period	10 Hours
Fuel Cost Per Gallon	\$ 4.00
Fuel Cost While Idling	40.00
AireDock® Per Hour	2.00
<i>Savings Per Night</i>	<i>\$ 20.00</i>

Resulting in Fuel Savings...

Approximately **\$5,720** Per Year *and Growing*

And Maintenance Savings...

Reduced Running Time Extends Engine Life by
an Estimated 75,000 Miles

III. Advanced Site Management Flexibility

AireDock® Can Be Completely Self-Service

Or...

Centrally Controlled and Monitored by a Cashier with the
Technologically Advanced and Proprietary
Remote Management System (RMS)

“RMS” is Available in Two Configurations

Centrally Located Kiosk or Controller at Clerk’s Desk in Store

Either Option Provides:

Computer Access to the System from Any Location

Ability to Adjust Pricing to Meet Market Needs

Monitor Usage and Unit Activity

View Detailed Reports

Option: RMS **Kiosk**

- Self-Sufficient / No Staff Required
- Process/Print Transactions at One Convenient Location
- Process All Major Credit Cards
- Process Fleet Cards
- Distribute Customer Rewards
- Full Remote Access
 - Change Rates
 - View Reports
 - Add System Upgrades
- Minimal Maintenance Required

Option: RMS **Controller**

- 24 Hour Customer Service
- Serves as its Own POS or Can Connect to Existing POS
- Reserve Parking Bays
- Process Fleet Cards
- Distribute Customer Rewards
- Full Remote Access
 - Change Rates
 - View Reports
 - Add System Upgrades
- No Maintenance Required

IV. Rugged and Reliable

Only AireDock® is Crafted of Durable, Non-Corrodible Stainless Steel to Withstand Wind, Heat and Cold

Strongly Mounted Against High Winds


Modular Components - Easy to Maintain and Replace

The *Only* System Resistant to Wind, Rain and Snow at Superior Levels:





The Quantifiable Advantage...
...at a Glance

Attributes		IdleAir	Cabaire	<div>Envirodock</div> <div> <div>Priced</div> <div>Not Installed</div> </div>	<div>Shorepower</div> <div> <div>Priced</div> <div>Not Installed</div> </div>
FULL CAB FACILITIES	Yes	Yes	Yes	Yes	None
HEATING - BTUS - MAX	22,000	9,000	5,000	9,000	None
AIR CONDITIONING -BTUS	14,500	12,300	5,000	9,000	None
FACE PLATE WEIGHT - LBS	8	25	20	18	None
REMOTE MANAGEMENT SYSTEM (RMS)	Exclusive	No	No	No	No
CABINET MATERIAL	Stainless Steel	Metal Painted	Metal Painted	Metal Painted	N/A
NEMA APPROVED ELECTRICAL	Full Standard	No	No	No	N/A
UNIVERSAL WINDOW Connection	Yes	No	No	No	N/A
WINDOW ADAPTOR	Not Needed	Required	Required	Required	N/A
CREDIT CARD SYSTEM ON UNIT	Exclusive	None	None	None	None
STAFFING	Not Required	Required	Not Required	Not Required	Not Required
FRESH AIR SUPPLY	Exclusive	No	No	No	N/A
CONTAMINATE-FREE *	Exclusive	No	No	No	N/A
MINUTES TO CYCLE TO HEAT OR COOL	3	10	20	20	N/A
SEVERE WEATHER TESTED	Arctic Standard	No	No	No	N/A



The **BEST** Product in the Industry...



...Exclusive Features and Unparalleled Advantages...

Rugged Stainless Steel Construction
Modular Components - Easy to Maintain and Replace
Resistant to Wind, Rain and Snow
Light-weight window plate for Driver Convenience
Unique Built-In Credit Card Processing System



Highest Performance Rating on the Market
Delivers Optimal Cost / Benefit Ratio
Allows for Maximum Parking Design Flexibility
Installed and Operational in 90 Days
Ongoing Field Support and Revenue Analysis

...All Backed by *Craufurd* Service and Commitment

Delivery and Installation of Reliable and Efficient Units

Ongoing Installation Support to Ensure Their Purpose
is Maintained

Management of the Installation and Ongoing Analysis
of Financial Return on Investment

On-Call Support Staff

Commitment to Success



A Comprehensive Program

Media Outreach

Driver Promotions



...Including This Ad Reaching Truck Drivers and Owners

Be Smart. Stay AireDock®.

The best non-idling system in the industry.
Saves you more money and delivers only fresh, filtered air.

We make it easy to stay...and stay connected!
Scan with Your Smartphone for Locations and Special Offers...



Download the Code with Your QR Reader &
Save in Your Bookmark Bar for Ongoing Offers.

No Smartphone? No Problem. Visit:
www.AireDock.com/MyDock

**Only AireDock® Saves You Fuel, Saves You Money
and Gives You Fresh, Filtered Air Every Time**
Enjoy Full Temperature Control / Internal & External Power
High-speed Internet / Secure 24/7 Pay-at-the-Unit

...the most advanced Truck Stop Electrification system is in Florida,
Maine, Ohio, Tennessee, Texas ...with more sites opening.

Be Smart. Stay AireDock®!



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AIRE DOCK®
HVAC NON-IDLE TECHNOLOGY



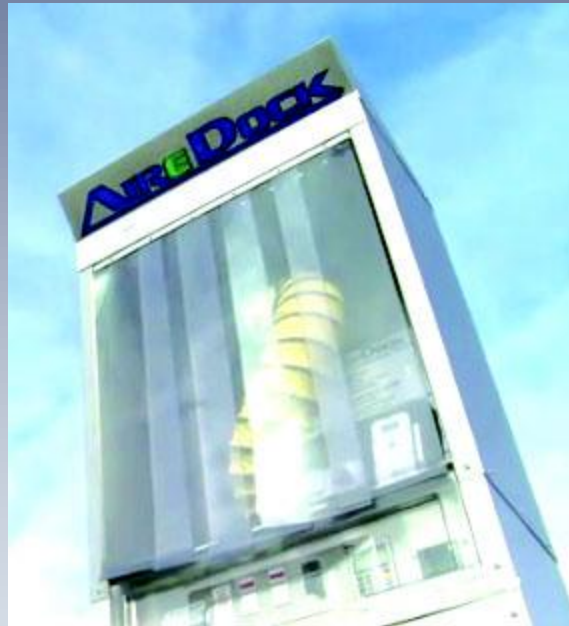
CRAUFORD. DEFINING STATE OF THE ART

As Seen In...



*...With a Quick Response Code to Keep Drivers Connected
to New Locations and Special Offers*

Our Invitation to Discuss Details On How We Can
Tailor a Fully Flexible
Program to Meet *Your* Objectives



AireDock®
HVAC NON-IDLE TECHNOLOGY

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